

KATIE KIESLER

GRAPHIC & DIGITAL DESIGNER

CONTACT INFORMATION

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OBJECTIVE

I am an innovative, creative professional seeking to utilize my education, experience, and proven capabilities to benefit a creative organization in the design industry

PROFESSIONAL QUALIFICATIONS

	Strong	Proficient
Graphic Design	■ ■ ■ ■ ■	■
Signage	■ ■ ■ ■ ■	■
Interface Design	■ ■ ■ ■ ■	■
User Experience	■ ■ ■ ■ ■	■
Interactive Design	■ ■ ■ ■ ■	■
Communication	■ ■ ■ ■ ■	■
Collaboration	■ ■ ■ ■ ■	■
Illustrator	■ ■ ■ ■ ■	■
Photoshop	■ ■ ■ ■ ■	■
InDesign	■ ■ ■ ■ ■	■
Bridge	■ ■ ■ ■ ■	■
Dreamweaver	■ ■ ■ ■ ■	■
Flash	■ ■ ■ ■ ■	■
AfterEffects	■ ■ ■ ■ ■	■
HTML	■ ■ ■ ■ ■	■
CSS	■ ■ ■ ■ ■	■
XML	■ ■ ■ ■ ■	■
JavaScript	■ ■ ■ ■ ■	■
JQuery	■ ■ ■ ■ ■	■
Rivista	■ ■ ■ ■ ■	■
Constant Contact	■ ■ ■ ■ ■	■

EDUCATION

2007-2012
University of Wisconsin Stout
Bachelor's Degree in Fine Arts

Dual Concentration in Graphic and Multimedia Design
Graduated May 2012
GPA 3.873

Note: References provided upon request

EXPERIENCE

Greenspring Media Group

Web Design Intern

- Designed on-line article advertisements for new issues of *Minnesota Monthly* and *Minnesota Homes*
- Created photo slideshows for social media outlets
- Created web articles and newsletters using content management systems
- Updated web pages with Dreamweaver

Ackmann & Dickenson, Inc.

Short-term Contract

- Collaborated with design team to complete 2012 Annual Report
- Followed and created templates for the current data
- Created tables and graphs to correspond with copy

Pierce County Partnership for Youth

Freelance Branding and Promotional Design

- Re-branded logo identity of the program
- Created business card, letterhead, and envelope
- Made templates backwards compatible with Microsoft Office 10

Stancampiano Imaging

Freelance Logo and Web Layout Design

- Collaborated with Software Developer to create a unique website
- Displayed high level of detail oriented design through web layouts

University of Wisconsin Stout Theatre

Freelance Advertising and Promotional Design

- Designed identity for UW-Stout plays while adhering to brand guidelines
- Created, organized, and edited playbills and inserts for shows
- Listened to client's design expectations and developed accordingly

XNA and Microsoft "Dream, Build, Play" Contest

Freelance Graphic Design

- Collaborated with Software Developer to create a unique gaming experience
- Designed gaming graphics and promotional items
- Met all deadlines ahead of schedule

Lebo Sign Works

Graphic Designer

- Created designs to fit within client's time frame and budget constraints
- Demonstrated planning and organizational skills to meet deadlines on simultaneous projects
- Displayed leadership skills while owner was off-site
- Effectively collaborated with other employees
- Revised designs based on constructive criticism
- Met with clients and presented various design options
- Adhered to file management and naming conventions for projects
- Displayed comprehensive project management skills
- Quickly learned new software and technologies
- Adhered to brand guidelines

AWARDS & INVOLVEMENT

Grant Bell Scholarship Recipient - For possessing great tenacity and resiliency
UW-Stout Chancellor's List - Award Recipient ('07 - '12)
Four-Star Recognition Recipient 7 times
Graduated with honors, Magna Cum Laude
Academic Honor Society ('08-'10)

30 piece series displayed throughout gallery during "Process" Show
Contestant of XNA and Microsoft "Dream, Build, Play" Challenge